



Data Analyst Intern

Interested in joining the Bean Team as a Data Analyst Intern? Please send your cover letter and resume to jobs@lhhco.com.

The Data Analyst position will play an integral part in data intelligence for business improvements and will work with multiple functions such as Sales, Marketing, and Operations. They will integrate, compile and analyze data to help us analyze our current place in the market, plan for the future, and drive continuous improvement. The Data Analyst role will be to develop impactful insight-based recommendations that drive category and customer strategies to win in the marketplace.

Intern will work both independently and with the Marketing, Sales and Operations department leaders assisting in the following activities:

Supporting the sales and marketing team with in depth analysis utilizing current reporting metrics (IRI, Nielson, SPIN) along with market trend reports to develop and create, sales forecast, marketing/sales reports and dashboards. This analysis will help provide strategic consultation on the current state of the category, how we align with both national and regional competitors, our current sales and marketing strategies, UPC specific, retailer, and market analysis

Gathering the data driven insights necessary to help predict market trends that will allow for both the sales and marketing team to plan and change sales and marketing tactics to improve overall sales, market and brand penetration.



Qualifications

1. Working on B.A/B.S or Graduate level work;
2. Strong numerical and analytical skills
3. Excellent critical thinking skills.
4. Excellent written and verbal communication.
5. Strong problem solving and organizational
6. Proficient knowledge of Microsoft Office Products, advanced in Excel and Databases
7. Excellent interpersonal skills.
8. Effective and timely follow up and follow through.