



Marketing & Communications Intern

Interested in joining the Bean Team as a Marketing & Communications Intern? Please send your cover letter and resume to jobs@lhco.com.

The Marketing Communications Intern position will have hands-on experience in all aspects of marketing and communications. We are seeking a Part-Time (Paid) intern to use their creativity and communications knowledge to support the growth and development of the LH Hayward, LLC companies' communications, social media, and enhance our overall digital presence on our social platforms.

Intern will work both independently and with the Marketing and Human Resource managers assisting in the following activities:

- Support the Marketing & Human Resources team with all things related to public relations, internal and external communications, and social media
- Work alongside the marketing manager and human resources manager to develop a long-term strategic plan for the three main social media channels (Twitter, Facebook, and Instagram) as well as developing content and videos
- Assist with day-to-day social media management tasks including but not limited to weekly copywriting for social media posts; brainstorm fun and creative ideas to engage stakeholders; strategic planning for special events and campaigns throughout marketing and company fiscal year
- Assist and work alongside our digital vendor partners with the pre- and post-production of digital projects including videos and photo shoots
- Assist in maintenance of LH Hayward company websites.



Qualifications

1. Working on B.A/B.S or Graduate level work; communications degrees preferred
2. Excellent critical thinking skills.
3. Excellent written and verbal communication.
4. Strong problem solving and organizational
5. Proficient knowledge of Microsoft Excel, Outlook and Word.
6. Excellent written and verbal communication.
7. Excellent interpersonal skills.
8. Effective and timely follow up and follow through.
9. Valid LA Driver's License with clean record.